



# FUELLED

NEWSLETTER

JANUARY 2020

## THE PRIMARY INDUSTRY OUTLOOK 2020



The predictions are for economic growth to remain stable in 2020. The importance of the key primary sector markets cannot be underestimated as a part of this because each sectors fluctuations are very much determined by the world political climate and what impacts on the primary producers in other areas of the globe such as diseases and climatic conditions. Horticulture is the agricultural sector that is being rewarded for investing in new varieties of fruit as well

as producing high quality and fresh produce that consumers are looking for. Onions made strong gains in 2019 with record revenues achieved because of the shortage in Europe. Brown onions are the predominant type grown with 10-12% being red. Kiwifruit, apples and pear exports are the fruits seeing the growth. Asia accounts for 50% of New Zealand's apple exports. Seafood is another export forecast to grow in 2020 and this is supported by the expected 10% increase in aquaculture production of both salmon and mussels. Salmon is benefitting from supply shortages internationally because of algal bloom in Norway and sea lice in Chilean farms.

Meat producers should see continued strong demand with the ongoing impact of the African Swine Fever in China, and despite the slowing Chinese economy beef is the biggest winner. Lamb has also benefitted but to a lesser extent because beef is the number one choice. Dairy products have seen their sole source of growth coming from China as part of the strong desire for protein while forestry on the other hand has seen the rebalancing in the Chinese market achieved.

## HAWKES BAY FORESTRY AWARDS



Kere Elliot from Elliot Logging has been involved in harvesting operations for a number of years and is well respected in the industry as a trusted tree felling and auditing specialist. She is seen here receiving the Women in Forestry Award sponsored by McFall Fuel from McFall Fuel Hawkes Bay's BDM Craig Gowler. McFall Fuel were delighted to see such an outstanding professional receive the award. Kere was recognized with the top award—the Skilled Forestry Professional of the Year for 2019 at the Hawkes Bay Forestry Awards. Achieving this accolade

has been the result of a great deal of dedication and hard work. Kere has worked her way through all facets of the harvesting operations and has shared the running of a contracting crew with her husband. Along with this she continues to see that the tree fallers are working at the safest and highest possible standards for an extremely demanding task in the forestry sector.

Central Districts

## FieldDays

This annual regional event will take place at Manfield in Feilding March 19-21. McFall Fuel is one of the many businesses that take the opportunity to showcase what they have on offer to the 28,000 people who visit the event in the Manawatu. The event began in 1993 and has grown from 230 to 600 plus sites for people to visit. Fieldays now rounds out the NZ AgriFood Investment Week which begins with the Rural Games.

McFall Fuel have commenced



their planning for the Fieldays and are looking forward to being involved with the event again.

## STATEMENTS & INVOICES

2020 will see a fee implemented for all statements and invoices posted to customers to cover the rise in the cost of postage. Customers are encouraged to use email.

Contact us on

[fuel@mcfallfuel.co.nz](mailto:fuel@mcfallfuel.co.nz)

Change to email today!!

# What's Happening @ McFall Fuel

## SAFE SITES & TANKS FOR FUEL DELIVERY



Achieving world class standards when it comes to delivering fuel is a constant aim for McFall Fuel. This goal can only be achieved by developing a strong working relationship with our customers to ensure that the trees or any other obstructions around the site or pathway to the tank do not impede or prevent the safe movement of the vehicle to the tank. Bridges need to be certified. Once at the tank the expectation is that it will be reached without the need to remove obstacles in the way such as the tyres and wood leaning on this tank. Tanks need to be located and sited correctly and ladders attached. Kiwi ingenuity may solve one set of problems but create others. Therefore let's work together to keep ourselves safe and achieve zero harm—no harm to people and no accidents.



## WHICH LUBRICANTS BEST MEET YOUR NEEDS?



McFall Fuel Sales Personnel take time to assess what is the best lubricant or range of oils to meet the needs of customers machinery and equipment. High performance multi-functional oil ranges are chosen to suit both the environment and the climate. It is important to understand the characteristics – density, colour, flash point, pour point, viscosity, and determine what is best to meet your needs

Chain and Bar is an example of where the product is designed to lubricate chains, bars, and wire ropes operating under normal and harsh conditions. Chain and Bar contains additives that allow for improved adhesion to the components for reducing fling off, along with anti-wear and corrosion protection properties to help give equipment a longer life. The two products offered are Chain & Bar Medium ISO VG 150 and Chain Bar Heavy ISO VG 220.

*Do not hesitate to ask for any information about the lubricants you use or wish to use.*



McFall Fuel proudly supported Luuka Jones in her lead up to the 2016 Olympics in Brazil where she won a silver in the canoe slalom for New Zealand. Four years on and Luuka has already qualified for the Tokyo Olympics with 2019 being her best year ever. A bronze at the World Championships in Spain has secured the opportunity to represent NZ in the C1 and the K1. Training Camps in Tokyo and a bronze in the Olympic Test Event there see Luuka “excited to keep improving and challenging myself every day to be a better athlete.”

Rebecca Petch has been proudly supported by McFall Fuel for 7 years also went to Tokyo for the Olympic Test Event and finished 11th overall in the BMX. Just prior to Christmas her success in an Olympic qualifying round at Rotorua’s new super cross standard track saw Rebecca unbeaten ahead of Australia’s Caroline Buchanan and NZ’s Sarah Walker. Here’s to Rebecca qualifying for Tokyo.



**The Complete Package**



BULK  
FUEL



FUELCARD



FUEL TANKS



LUBRICANTS



SERVICE



TANK REPAIRS  
& MAINTENANCE